

| Course Title | Code | Semester | L+P Hour | Credits | ECTS |
|-----------------------|---------|----------|----------|---------|------|
| Innovation Management | MED 615 | 2 | 60 Hours | | 2 |

GENERAL INFORMATION

| | |
|------------------------------------|---|
| Prerequisites | - |
| Coordination Committee | 6 th floor room number 1036 |
| Email address for inquiries | turgay.isbir@yeditepe.edu.tr |
| Attendance | Students are required to attend at least 80% of the classes/practices |
| Language of Instruction | English |
| Course Level | UG |
| Course Type | Elective |
| Course Coordinator | Doç Dr Hasan AYDIN |
| Instructors | Doç Dr Hasan AYDIN Tayfun BIRAKOĞLU ; tbrakoglu@sagesseconsultancy.com Can AYDINLIK Firat COŞKUN |
| Goals | Participants will explain innovative approaches for visionary life , describe the philosophy of futurism |
| Content | Strategies for futurism and applied case studies for personal innovation |

COURSE LEARNING OUTCOMES

| Students who take this course will | Teaching Methods | Assessment Methods |
|--|--|--------------------|
| Be able to use futuristic strategies to create innovative approaches | 1,2,3 | A,B |
| Be able to use innovative and creative thinking techniques in | 1,2,3 | A,B |
| Teaching Methods: | 1:Lecture 2-Small Group Workshops 3-Homework | |
| Assessment Methods: | A: Exam; B:Homework Evaluation | |

COURSE CONTENT

| Week | Topics | Study Materials |
|------|--|--|
| 1 | Concept of HealthCare Entrepreneurship / Rules and Approaches | Lecture Notes & Small Groups Guideline |
| 2 | How to create Start-Ups in HealthCare | Lecture Notes & Small Groups Guideline |
| 3 | Health-Tech Opportunities for HealthCarePreneurship | Lecture Notes & Small Groups Guideline |
| 4 | Concept of Innovation in HealthCare | Lecture Notes & Small Groups Guideline |
| 5 | Cross-Disciplinary Work for Innovation in HealthCare | Lecture Notes & Small Groups Guideline |
| 6 | Social Innovation for Public | Lecture Notes & Small Groups Guideline |
| 7 | Why HealthCare members can be Good at Business Creation? Reasons and Results | Lecture Notes & Small Groups Guideline |
| 8 | Midterm exam | |
| 9 | Creativity and Innovation | Lecture Notes & Small Groups Guideline |
| 10 | Brainstorming and idea creation Workshop-I | Lecture Notes & Small Groups Guideline |
| 11 | Brainstorming and innovative business structure workshop-II | Lecture Notes & Small Groups Guideline |
| 12 | Presentations-Discussion Hour | |
| 13 | Futurism Philosophy and HealthCare | Lecture Notes & Small Groups Guideline |

| | | |
|----|------------|--|
| 14 | Final exam | |
|----|------------|--|

| COURSE MATERIALS | |
|-----------------------------|---------------|
| Text Books | Lecture Notes |
| Additional Resources | - |

| ASSESSMENT | | |
|-----------------------------------|--------|------------|
| | NUMBER | PERCENTAGE |
| Midterm Exam | 1 | 25 |
| Assignments (Homework) | 1 | 25 |
| Evaluation of Group Presentations | 1 | 5 |
| Final Exam | 1 | 45 |
| Total | | 100 |

| ECTS ALLOCATION | | | |
|-----------------------------|----------|-----------------|----------------------|
| Activity | Quantity | Duration(Hours) | TotalWorkload(Hours) |
| Lectures | 11 | 1 | 11 |
| Independent learning | 27 | 1 | 27 |
| Site visit | - | - | - |
| Team Work and Presentations | 1 | 2 | 2 |
| Mid-term exam | 1 | 2 | 2 |
| Small GroupWorks | 11 | 1 | 11 |
| Assignments | 1 | 5 | 5 |
| Final exam | 1 | 2 | 2 |
| Total Work Load | | | 60 |
| Total Work Load / 30 (h) | | | 2 |
| ECTS Credits | | | 2 |

| CONTRIBUTION TO PROGRAM OUTCOMES | | | | | | |
|----------------------------------|--|--------------|---|---|---|---|
| No | Program Learning Outcomes | Contribution | | | | |
| | | 1 | 2 | 3 | 4 | 5 |
| PO.1.3.2. | Recognizes principles of health management and health sector economy, models of organization and financing of health care services | | X | | | |
| PO.3.2.1. | Recognizes and investigates postgraduate work domains and job opportunities | | X | | | |