COURSE INFORMATON					
Course Title	*Code*	*Semester*	*L+P+L Hour*	*Credits*	*ECTS*
Art Project	MED 636	Phase 1/2/3	28	2	2

* ECTS credits are the university credits of the courses in Yeditepe University, Faculty of Medicine, Undergraduate Medical Education Program

Prerequisites	-

Language of Instruction	Turkish
Course Level	Second Cycle including First Cycle Degree (One Tier Programme)
Course Type	Free Elective
Course Coordinator	Prof. Dr. Mehtap Kaçar
Instructors	Prof. Dr. Gülveli Kaya
Assistants	
Goals	To give an artistic perspective to the students of the Faculty of Medicine. In this context, to apply the ability of research, observation, awareness, experience and getting results. It is aimed to transfer art to his personal life not by improving his practice skills, but by conceptual dimensions such as thinking, observing and noticing.
Content	On the basis of the term determined; theoretical, visual and observational researches are carried out. An artistic work is created by creating a context between the concept and the collected information. Studies are carried out on a process basis.

Learning Outcomes After participating in this course, students should be able to	Programme Learning Outcomes	Teaching Methods	Assessment Methods
1) Define and explain the meaning of visual literacy as intellectual property.	1.2.1-1.2.4; 1.3.1; 1.5.1; 1.6.1; 2.2.1; 3.1.2	1,2,3,4,5,6	A,B,C
2) Describe the physical properties of light and the theory of vision.	1.2.1-1.2.4; 1.3.1; 1.5.1; 1.6.1; 2.2.1; 3.1.2	1,2,3,4,5,6	A,B,C
3) Analyze images with the help of sensory and perceptual theories such as Gestalt, Constructivism, Semiology and Cognitive Approach.	1.2.1-1.2.4; 1.3.1; 1.5.1; 1.6.1; 2.2.1; 3.1.2	1,2,3,4,5,6	A,B,C
4) Explaine the differences between advertising, journalism and public relations.	1.2.1-1.2.4; 1.3.1; 1.5.1; 1.6.1; 2.2.1; 3.1.2	1,2,3,4,5,6	A,B,C

5) Explaine the historical and cultural patterns used in the media.	1.2.1-1.2.4; 1.3.1; 1.5.1; 1.6.1; 2.2.1; 3.1.2	1,2,3,4,5,6	A,B,C
6) Interprets images in media (such as typography, graphic design, infographics, photography, television, computer, internet) with technical, historical, cultural, ethical and critical aspects.	1.2.1-1.2.4; 1.3.1; 1.5.1; 1.6.1; 2.2.1; 3.1.2	1,2,3,4,5,6	A,B,C

Teaching Methods:	1-Lecture; 2-Team Work; 3-Case Study, 4-Discussion Hours 5-Problem Solving 6- Applied Examples
Assessment Methods:	A: Presentation, B: Homework, C: Project

COURSE CONTENT

Week	Topics	Study Materials
1	Introduction and Overview	
2	What is composition?	
3	The artist's self-definition in the relationship between art and individual. Who is the artist? What is art?	
4	Identifying and explaining the "concept". Theoretical research on the concept.	
5	Presentation and discussion of theoretical research. Continuing theoretical research according to the comments made.	
6	Interpretation of theoretical research and converting research into a personal text. What is a metaphor and how is it used? Finding metaphors within concepts and research.	
7	Turning the concept into a personal manifesto. Collection of visual material.	
8	Midterm Exam: Presentation of the manifesto.	
9	Presentation and interpretation of visual materials.	
10	Visual material collection continues. Presentation and interpretation of visual materials.	
11	Creating context between concepts and metaphors and visual materials.	
12	Creating context between concepts and metaphors and visual materials. Interpretation of context.	
13	Planning the project.	
14	Implementation of the project.	
15	FINAL EXAM (PROJECT)	

RECOMMENDED SOURCES

Textbook	Resmin Tarihi (A History of Picture) YAPI KREDİ YAYINLARI· Yazar: David Hockney / Martin Gayford · Çeviren: Mine Haydaroğlu,

	Sanatçı Gibi Düşün & Ve Daha Yaratıcı Daha Verimli Bir Hayata Kavuş - YAPI KREDİ YAYINLARI - Will Gompertz
Additional Resources	Lecture notes

MATERIAL SHARING	
Documents	Google Classroom
Assignments	Google Classroom

ASSESSMENT		
IN-TERM STUDIES	**NUMBER**	**PERCENTAGE**
Midterm exam	1	60
Homework	1	40
Total		**100**
CONTRIBUTION OF FINAL EXAMINATION TO OVERALL GRADE		50
CONTRIBUTION OF IN-TERM STUDIES TO OVERALL GRADE		50
Total		**100**

COURSE CATEGORY	Free Elective Courses

COURSE'S CONTRIBUTION TO PROGRAM						
	PODG.1. Basic Professional Competencies	**Contribution**				
	POD.1.1. Clinical Competencies	**1**	**2**	**3**	**4**	**5**
PO.1.1.1.	*values* preventive health services, *offers* primary prevention (i.e. prevention of diseases for the protection of health), secondary prevention (i.e. early diagnosis and treatment) tertiary prevention (i.e. rehabilitation) and quaternary prevention (i.e. prevention of excessive and unnecessary diagnosis and treatment) services, *provides* consultancy on these issues.					
PO.1.1.2.	*employs* a patient-centered approach in patient management.					
PO.1.1.3.	*recognizes* most frequently occurring or significant clinical complaints, symptoms, signs, findings and their emergence mechanisms in clinical conditions.					
PO.1.1.4.	*takes* medical history from the applicant himself/herself or from the individual's companions.					
PO.1.1.5.	*does* general and focused physical and mental examination.					
PO.1.1.6.	*interprets* findings in medical history, physical and mental examination.					

PO.1.1.7.	*employs* diagnostic procedures that are used frequently at the primary health care level.					
PO.1.1.8.	*selects* tests that have evidence-based high efficacy at the primary health care level and *interprets* results.					
PO.1.1.9.	*makes* clinical decisions using evidence-based systematic data in health care service.					
PO.1.1.10.	*performs* medical interventional procedures that are used frequently at the primary health care level.					
PO.1.1.11.	*manages* healthy individuals and patients in the context of health care services.					
PO.1.1.12.	*keeps* medical records in health care provision and *uses* information systems to that aim.					
	POD.1.2. Competencies related to Communication					
PO.1.2.1.	throughout his/her career, *communicates* effectively with health care beneficiaries, co-workers, accompanying persons, visitors, patient's relatives, care givers, colleagues, other individuals, organizations and institutions.	X				
PO.1.2.2.	*collaborates* as a team member with related organizations and institutions, with other professionals and health care workers, on issues related to health.	X				
PO.1.2.3.	*recognizes* the protection and privacy policy for health care beneficiaries, co-workers, accompanying persons and visitors.	X				
PO.1.2.4.	*communicates* with all stakeholders taking into consideration the socio-cultural diversity.	X				
	POD.1.3. Competencies Related to Leadership and Management					
PO.1.3.1.	*manages* and *leads* within the health care team in primary health care organization.	X				
PO.1.3.2.	*recognizes* the principles of health management and health sector economy, models of organization and financing of health care services.					
PO.1.3.3.	*recognizes* the resources in the health care service, the principles for cost-effective use.					
	POD.1.4. Competencies related to Health Advocacy					
PO.1.4.1.	*recognizes* the health status of the individual and the community and the factors affecting the health, *implements* the necessary measures to prevent effects of these factors on the health.					
PO.1.4.2.	*recognizes* and *manages* the health determinants including conditions that prevent access to health care.					
	POD.1.5. Competencies related to Research					
PO.1.5.1.	*develops*, *prepares* and *presents* research projects	X				
	POD.1.6. Competencies related to Health Education and Counseling					
PO.1.6.1.	*provides* consultancy services and *organizes* health education for the community to sustain and promote the health of individual and community.				X	
	PODG.2. Professional Values and Perspectives					
	POD.2.1. Competencies related to Law and Legal Regulations					
PO.2.1.1.	*performs* medical practices in accordance with the legal framework which regulates the primary health care service.			X		
	POD.2.2. Competencies Related to Ethical Aspects of Medicine					

PO.2.2.1.	*recognizes* basic ethical principles completely, and *distinguishes* ethical and legal problems.					X
PO.2.2.2.	*pays importance to* the rights of patient, patient's relatives and physicians, and *provides* services in this context.		X			
	POD.2.3. Competencies Related to Social and Behavioral Sciences					
PO.2.3.1.	*relates* historical, anthropological and philosophical evolution of medicine, with the current medical practice.					
PO.2.3.2.	*recognizes* the individual's behavior and attitudes and factors that determine the social dynamics of the community.					
	POD.2.4. Competencies Related to Social Awareness and Participation					
PO.2.4.1.	*leads* community with sense of responsibility, behavior and attitudes in consideration of individual behaviors and social dynamics of the community, and if there is a necessity, *develops* projects directed towards health care services.					
	POD.2.5. Competencies Related to Professional Attitudes and Behaviors					
PO.2.5.1.	*displays* a patient-centered and holistic (biopsychosocial) approach to patients and their problems.					
PO.2.5.2.	*respects* patients, colleagues and all stakeholders in health care delivery.					
PO.2.5.3.	*displays* the proper behavior in case of disadvantaged groups and situations in the community.					
PO.2.5.4.	*takes* responsibility for the development of patient safety and healthcare quality.					
PO.2.5.6.	*evaluates* own performance as open to criticism, *realizes* the qualifications and limitations.					
	PODG.3. Personal Development and Values					
PO.3.1.1.	*embraces* the importance of lifelong self-learning and *implements*.					
PO.3.1.2.	*embraces* the importance of updating knowledge and skills; *searches* current advancements and *improves* own knowledge and skills.	X				
PO.3.1.3.	*uses* English language at least at a level adequate to follow the international literature and to establish communication related to the profession.					
	POD.3.2. Competencies Related to Career Management					
PO.3.2.1.	*recognizes* and *investigates* postgraduate work domains and job opportunities.					
PO.3.2.2.	*recognizes* the application requirements to postgraduate work/job domains, and *distinguishes* and *plans* any requirement for further training and work experience.					
PO.3.2.3.	*prepares* a resume, and *recognizes* job interview methods.					
	POD.3.3. Competencies Related to Protection and Development of Own Physical and Mental Health					
PO.3.3.1.	*implements* the rules of healthy living.					
PO.3.3.2.	*displays* appropriate behavior specific to work under stressful conditions.					
PO.3.3.3.	*uses* self-motivation factors.					

ECTS ALLOCATED BASED ON STUDENT WORKLOAD BY THE COURSE DESCRIPTION			
Activities	Quantity	Duration (Hour)	Total Workload (Hour)
Lecture	14	2	28
Hours for off-the-classroom study (Pre-study, reinforcement, homework, project)	14	2	28
Midterm exam	1	2	2
Final	1	2	2
Total Work Load			60
Total Work Load / 30 (h)			2
ECTS Credit of the Course			2