

Course Title	Code	Semester	L+P Hour	Credits	ECTS
Innovation Management	MED 615	Phase 1/2/3	28	1	2*

* ECTS credits are the university credits of the courses in Yeditepe University, Faculty of Medicine, Undergraduate Medical Education Program

GENERAL INFORMATION	
Prerequisites	-
Coordination Committee	Medical Faculty Building 6th floor.
Email address for inquiries	
Attendance	Students are required to attend at least 80% of the classes/practices
Language of Instruction	English
Course Level	Second Cycle including First Cycle Degree (One Tier Programme)
Course Type	Elective
Course Coordinator	Doç Dr Hasan AYDIN
Instructors	Doç Dr Hasan AYDIN Tayfun BIRAKOĞLU ; tbirakoglu@sagesseconsultancy.com Can AYDINLIK Firat COŞKUN
Goals	Participants will explain innovative approaches for visionary life , describe the philosophy of futurism
Content	Strategies for futurism and applied case studies for personal innovation

COURSE LEARNING OUTCOMES		
Students who take this course will	Teaching Methods	Assessment Methods
Be able to use futuristic strategies to create innovative approaches	1,2,3	A,B
Be able to use innovative and creative thinking techniques in	1,2,3	A,B
Teaching Methods:	1:Lecture 2-Small Group Workshops 3-Homework	
Assessment Methods:	A: Exam; B:Homework Evaluation	

COURSE CONTENT		
Week	Topics	Study Materials
1	Concept of HealthCare Entrepreneurship / Rules and Approaches	Lecture Notes & Small Groups Guideline
2	How to create Start-Ups in HealthCare	Lecture Notes & Small Groups Guideline
3	Health-Tech Opportunities for HealthCarePreneurship	Lecture Notes & Small Groups Guideline
4	Concept of Innovation in HealthCare	Lecture Notes & Small Groups Guideline
5	Cross-Disciplinary Work for Innovation in HealthCare	Lecture Notes & Small Groups Guideline
6	Social Innovation for Public	Lecture Notes & Small Groups Guideline
7	Why HealthCare members can be Good at Business Creation? Reasons and Results	Lecture Notes & Small Groups Guideline
8	Midterm exam	
9	Creativity and Innovation	Lecture Notes & Small Groups Guideline
10	Brainstorming and idea creation Workshop-I	Lecture Notes & Small Groups Guideline
11	Brainstorming and innovative business structure workshop-II	Lecture Notes & Small Groups Guideline
12	Presentations-Discussion Hour	
13	Futurism Philosophy and HealthCare	Lecture Notes & Small Groups Guideline

14	Final exam	
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COURSE MATERIALS	
Text Books	Lecture Notes
Additional Resources	-

ASSESSMENT		
	NUMBER	PERCENTAGE
Midterm Exam	1	25
Assignments (Homework)	1	25
Evaluation of Group Presentations	1	5
Final Exam	1	45
Total		100

CONTRIBUTION TO PROGRAM OUTCOMES						
No	Program Learning Outcomes	Contribution				
		1	2	3	4	5
PO.1.3.2.	Recognizes principles of health management and health sector economy, models of organization and financing of health care services		X			
PO.3.2.1.	Recognizes and investigates postgraduate work domains and job opportunities		X			

ECTS ALLOCATION			
Activity	Quantity	Duration(Hours)	Total Workload(Hours)
Lectures	14	1	14
Independent learning	14	2	28
Site visit	-	-	-
Big Team Work and Presentations	1	2	2
Mid-term exam	1	2	2
Small Group Works	14	1	14
Assignments	1	5	5
Final exam	1	2	2
Total Work Load			67
Total Work Load / 30 (h)			2.23
ECTS Credits			2